



SPECIAL JOINT WORKSHOP  
OF THE  
FRISCO ECONOMIC DEVELOPMENT CORPORATION  
AND  
FRISCO CITY COUNCIL  
COLLIN COUNTY COMMUNITY COLLEGE  
9700 WADE BOULEVARD, BUILDING D, ROOM D-113  
FRISCO, TX 75035

**4:00 PM**

**TUESDAY, OCTOBER 27, 2009**

**MINUTES**

**CALL TO ORDER**

Frisco Economic Development President Jim Gandy called the meeting to order at 4:15 p.m. and welcomed guests.

FEDC Board Members, FEDC Staff, City Council Members, and City Staff included:

FEDC Board Member Richard Beaver, Board Member David Porter, Board Member June Taylor (arrived 4:20 p.m.), President Jim Gandy, Vice President Nancy Windham, Business Resources Manager Stephanie Walker, Marketing Director Kathleen Stewart, Mayor Maher Maso (arrived 4:25 p.m.), Council members Bob Allen, David Prince, Pat Fallon, and Jeff Cheney (arrived 4:35 p.m.), Bart Crowder (arrived 5:50 p.m.), City Manager George Purefoy, City Secretary Jenny Page, and Development Services Director John Lettelleir.

When the meeting began, a quorum of Board Members and Council Members was not present.

## **REGULAR AGENDA**

1. Receive report from Consultants regarding results of stakeholder survey and interviews and discussion of the same.

Mr. Gandy introduced Audrey Taylor and Allison Larsen with Chabin Concepts, Inc. Ms. Larsen began by reviewing the findings of a survey of local employers, local stakeholders, and external audiences.

During the discussion, June Taylor and Maher Maso arrived at 4:20 and 4:25 p.m. respectively representing a quorum of each board.

Ms. Larsen commented on the strengths and weaknesses of the report and what is needed to compete in the targeted markets. Topics presented were Key Message Development and Target Industry Analysis.

Jeff Cheney arrived at 4:35 p.m.

Audrey Taylor continued with Discussion with Leadership by suggesting setting goals to move forward. Ms. Taylor reviewed goals already discussed and asked for new goals.

Bart Crowder arrived during the discussion at 5:50 p.m.

Ms. Taylor and Ms. Larsen will move forward and bring back a plan to achieve the goals set in today's meeting.

## **ADJOURN**

With no further business to discuss, the meeting was adjourned at 6:15 p.m.

*(Please note these are preliminary meeting minutes and are not official until approved by the City Council at the next scheduled meeting.)*

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Maher Maso, Mayor

ATTEST:

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Jenny Page, City Secretary